

FOIL GUIDELINES

File Specifications:

- › Bleed: Standard 2mm bleed for artwork
- › Accepted File Types: PDF version 1.4 or higher
- › Artwork: Foil component must be supplied as Vector Art

Essentials:

- › Foil component must be supplied as 100% black, remainder of artwork must be in CMYK



GENERIC FOIL GUIDELINES

BUSINESS CARD SIZE: 90mm x 54mm



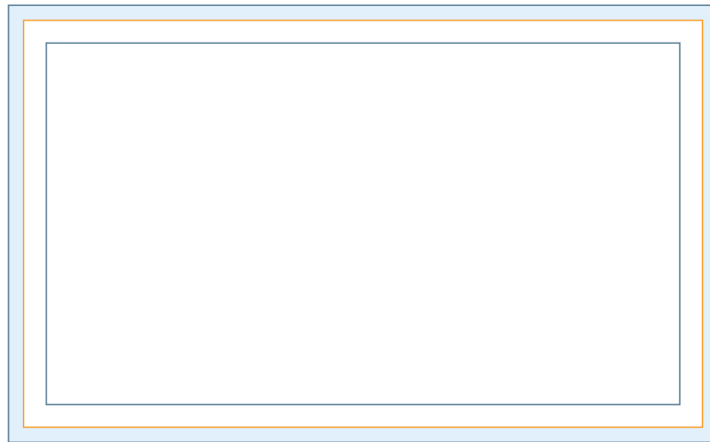
TRIM SIZE: 90mm x 54mm



BLEED: 94mm x 58mm



SAFE PRINT AREA: 84mm x 48mm



Instructions:

- Foiling must be supplied as a 4 page PDF

Page 1

Artwork for printing only on the front



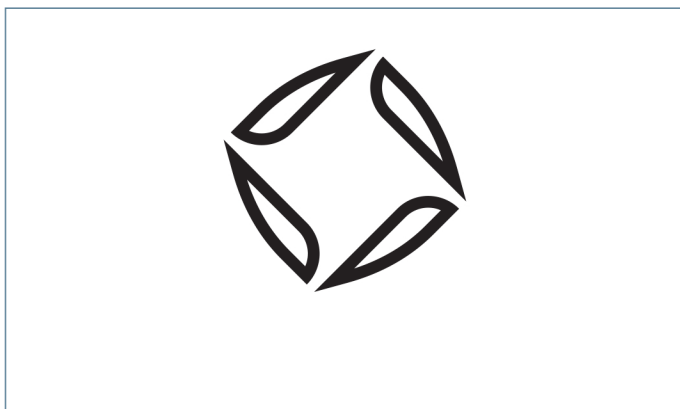
Page 2

Artwork for the back



Page 3

Foil block only (foil area as 100% black)



Page 4

Front art and foil combined (positional guide)

